

TARA ANN RODEN

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PROFILE



A dedicated golf professional with over 25 years specialised experience in golf instruction. Responsible for the creation and development of numerous golf academy and lesson programs throughout British Columbia Canada. PGA of Canada Golf Coach since 1990. Instrumental in development of 4 startup golf operations, Olympic View in Victoria, Big Sky in Pemberton Valley, The Dunes in Kamloops and Vintage Hills (now Two Eagles) and working with Gallaghers Canyon in Kelowna. Worked at the Victoria Golf Club during the 100-year celebration and their 4 million dollar club house renovation.

Moved to the Sunshine Coast in 2015 for the Head Golf Professional position at the Blue Ocean Golf Club. Gained value management experience and responsibilities for golf operations in all areas. This included program development, management and supervision of the golf shop team members, training and scheduling, customer relations, tournament & events, merchandising and purchasing, marketing and sales, IT for computer systems and communication, operations of the outside services and practice facility.

Served on the PGA of BC Board of Directors 2012 – 2014 Education Portfolio.



Career Low round of 67 and a avid social media enthusiast, blogger and freelance golf writer, member BC and Canadian Coaches, Level 3 of the National Coaches Certification Program. 2014 Okanagan Zone 2 Coach for BC Summer Games.

A qualified Canfitpro Personal Fitness Trainer with her TPI golf certification, Tara is committed to golf fitness and has recently started Speedgolf Canada.

The past 35 years of golf knowledge and extensive golf experience in the industry has presented exciting new opportunities to grow the game of golf in all areas at all levels, ages and genders. Passionate, persistent and enthusiastic in life and work.

CONTINUED EDUCATION



2014 and 2016 NGCOA National Conference Victoria and Whistler
2013 to 2017 Canfitpro Personal Fitness Trainer Certification, Kelowna BC
2012 to 2017 TPI Certification, Fitness Level 1, Vancouver BC
2011 Vision 54 Seminar with Pia Nilsson and Lynn Marriot, Phoenix AZ
2010 David Leadbetter Golf Seminar, Vancouver BC
1990 to 2016 Canadian PGA Training Seminars – Yearly in BC
1994 Canadian PGA Class A Fully Qualified Member, BC
1994 Butch Harmon Canadian PGA Seminar – Victoria BC
1994 to 1999 Ed McLaughlin/Ginny Golding - Big Sky, Whistler BC

PROFESSIONAL EXPERIENCE, EVENTS AND CANADIAN PGA AWARDS



2012 - 2013 PGA of BC, Board of Director – Education Chair
2014 PGA of BC, Education Committee Member
2006, 2011 Teacher of the Year, Winner of the Okanagan District
2001 Junior Promoter of the Year, Winner of Okanagan District
2004 - 2012 “Let’s Play Great Golf” Women’s Competitive Super league
2000 – 2006 Lynne Taylor Jr. Girls Only League
2002/2003 Vintage Hills Golf Academy, Develop, Market, Budget
1997 to 2004 PARWARS Return of the Student, Golf Events
2007 – 2010 Urban Links Training Centre / Academy Development/Marketing

EMPLOYMENT HISTORY



2015 to 2017 **Blue Ocean Golf Club** **Sechelt, BC**

Head Golf Professional and Academy Director

➤ Responsible for all golf operations of Blue Ocean Golf Club. Hiring, training, scheduling, administration and budgets for golf shop and outside services, inventory purchases & sales, membership services, academy, tournaments & events. Responsible for website and social media updates, marketing, teesheet management and golf shop computer systems. Involved with community relations, tourism and promotion of golf course including both golf and restaurant events. Management reporting directly with Blue Ocean Golf Club ownership.



2006 – 2014 **Gallagher's Canyon Golf Course** **Kelowna, BC**

Academy Director of Instruction

➤ Development of the Golf Academy Programs, Marketing including execution of lesson programs with all levels, ages and genders. This facility has a championship 18 holes and a 9 hole executive with a double ended all grass and full world class short game areas. We offer Golf Schools, Boot Camps, Jr. Camps, Custom Coaching and Group Lessons, Mental Training and responsible for registration, bookings and payments.



PGA of Canada Since 1990

Golf Professional – Academy Development/Teaching through B.C.

Speedgolf Canada 2014 - Current

Victoria Golf Club, Victoria B.C. 1990-1993

Big Sky Golf Club, Pemberton Valley B.C. 1994 – 1999

StarGolf Instruction/Let's Play Great Golf 1996 - current

Pineridge Golf Club, Kamloops B.C. 1999 – 2000

Kelowna Family Golf Centre, Kelowna B.C. 2000 – 2001

Vintage Hills Golf Course and Academy, West Kelowna B.C. 2002 – 2003

World Beat Golf Centre, Kelowna B.C. 2004 – 2006

Urban Links Golf Centre, Kelowna B.C. 2006 – 2010

ATTRIBUTES AND EXPERIENCES

- Created and developed numerous golf academies and lesson programs
- Development with four Start Up golf course operations from 1990 thru 2003
- Budgeting and planning skills with experience for academies and event management
- Highly self-motivated, creative, adaptable and reliable
- Analytical and pro-active decision maker and problem solver
- Articulate, professional and dedicated with a strong work ethic
- Strong communication, marketing and social media, Blogger and freelance golf writer
- Organized and effective event management capabilities
- Computer savvy – skillfully and effectively navigate database, event management, social media and networking tools
- Able to build comfortable rapport with people from all walks of life
- Excellent customer service and eager to learn and contribute
- Able to look at challenges as opportunities

REFERENCES AVAILABLE UPON REQUEST
